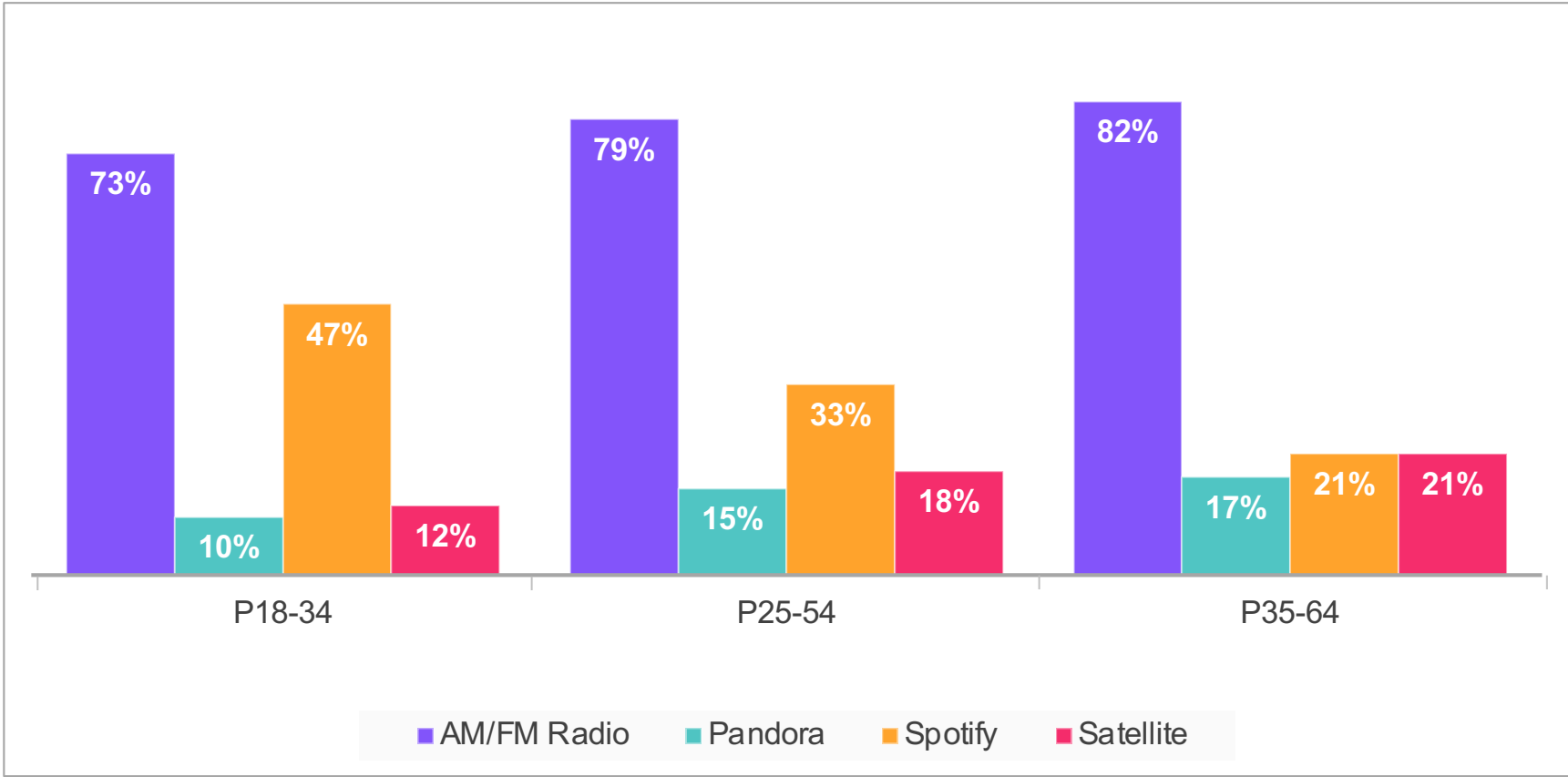


# IN THE AUDIO LANDSCAPE, ONLY **AM/FM RADIO** CAN DELIVER THE SCALE ADVERTISERS NEED

Percentage of users in Colorado during a given week by Demo Group



Radio Source: Nielsen NRD, Spring 2022, State of Colorado, Mon-Sun 6a-6a, Weekly Cume Rating.  
Nielsen Scarborough USA+ 2022 Denver-Colorado Springs (Dec 2020 - Apr 2022) used Pandora/Spotify/Satellite in past week.